REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	05 March 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Hot Cream for Lois
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Gourmet Editions
Author:	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language:	English

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Components of film originally examined: Not Applicable.

Feature: Running time:

Trailers: Running time:

Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Nil.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

This magazine entitled *Hot Cream For Lois* is classified as:
Objectionable.

This classification is given to this magazine for the following reasons. The magazine deals with matters of sex in an explicit manner by presenting photographs of sexual activity between a male and a female, accompanied by text of a sexually descriptive nature. The magazine significantly degrades and dehumanises a female participant by reducing her to a portrayal of her genitals without the presentation of any other distinguishing human characteristics. The magazine does this by presenting a number of close focus, exploded photographs of female genitalia, some of which are full page. The close focus photographs occur near the end of the magazine and are sustained throughout the last 12 pages of the magazine. Consideration has been given to the rights contained in s14 of the New Zealand Bill of Rights Act 1990 (NZBR Act 1990). The classification given to this magazine is a reasonable and justifiable limit on the rights contained in s14 of the NZBR Act 1990.

OFLC Ref: 9500802